



MARQUIS  
MEDIA  
LLC

REACH YOUR TARGET AUDIENCE

[marquis-media.com](http://marquis-media.com)

**OUR MISSION:** AN ABSOLUTE COMMITMENT TO PRODUCE AND IMPLEMENT ALTERNATIVE METHODS OF OUTDOOR ADVERTISING THAT PROVIDE DIRECT CONTACT WITH YOUR TARGET AUDIENCE UTILIZING A SUITE OF SERVICES PROVEN TO BE SUCCESSFUL .



## A PLACE BASED MEDIA APPROACH

We Go Where Your Prospects Go And So Should A Percentage Of Your Media Dollars.  
Now More Than Ever It's Important To Control Your Advertising Expenditures.  
Connecting With The Community In Specified Locations Which Offer Measurable Impressions Is Our Focus.



**“With Place Based Media, You Can Advertise Nearly Anywhere Your Customers Look. Place Based Media Often Can Be Used To Reach Your Prospects When They Are In Just The Right State Of Mind.”**

**Kim Gordon, Marketing, Entrepreneur.Com**

## IT'S ALL ABOUT YOU!

Marquis Media Products and Services are designed to make your message stand out from the clutter and fragmentation of traditional media methods. Each campaign allows you to literally see your desired audience interacting with your brand.



### QUALITY ASSURANCE

WE BELIEVE IT IS ESSENTIAL TO OFFER A LOCALIZED ADVERTISING TEAM DEDICATED TO EACH CAMPAIGN. OUR YEARS OF SUCCESS SERVICING HUNDREDS OF CLIENTS IN A VARIETY OF INDUSTRIES COMES THROUGH OUR HANDS ON APPROACH TO QUALITY IMPLEMENTATION.

### RANGE OF SERVICE

OUR REGIONAL FOOTPRINT FOCUSES PRIMARILY ON EASTERN US MARKETS WITH OPERATIONS BASED IN STRATEGIC AREAS THAT ALLOW US TO OFFER A WIDE RANGE OF PROMOTIONAL CAPABILITIES TO SURROUNDING METROPOLITAN CITIES.

- ROCHESTER, NY- CORP. HEADQUARTERS
- BALTIMORE, MD
- WEST PALM BEACH, FL



**WE CONTROL AND OPERATE 100% OF OUR SERVICES GUARANTEED.**

**TESTIMONIALS:** SPEAK TO THE IMPORTANCE OF OUR COMMITMENT TO QUALITY CAMPAIGN ASSURANCE. IT IS OUR RESPONSIBILITY TO DELIVER YOUR MESSAGE AT THE EXACT DATE, TIME, AND LOCATION REQUESTED.



**ADWEEK March 26th 2008**

"Technological advances have led to critical changes in consumer behaviors and media-usage patterns, which have pushed the advertising and marketing ecosystems into a seminal period of transition. Driven by these market forces, brand marketers are seeking new strategies to connect with consumers through engaging means in captive locations while at the same time providing proof-of-performance metrics. This confluence of trends is fueling the migration of dollars to alternative media." (PQ Media President/CEO Patrick Quinn/PQ Media is a leading provider of media econometrics data)





"Marquis Media has provided us the ability to reach our audience in an exciting way. They have also provided us the ability to support a wide variety of promotions and programs with our vendors, which enhances our strong relationships."

Brad Ford, Director of Marketing, Lake Beverage



"Marquis Media provides a turn-key solution to extend awareness for your product or business beyond traditional means. Their suite of services are mobile and interactive, can cover lots of ground or target specific areas and even infiltrate the largest events in town and make your message stand out. We've had tremendous exposure at most major events in town without stretching our own staff through Marquis' street teams and ad bikes."

Steven Martin, Sr. Director Marketing/Gaming, Finger Lakes Gaming & Racetrack



"Working with Marquis Media has allowed my client (Dunkin Donuts) to stand out in markets that have limited out-of-home options. The mobile billboards and promo bike street teams have created a lot of buzz and have really enhanced all other components with our strategy and objectives. "

Heather Morin, Media Supervisor, Hill Holiday



" The Marquis Media promo bikes are one of our favorite tactics in building grassroots media programs for our clients. The ability to get 'up close and personal' with the target audience, while conducting cost-effective sampling or couponing, has delivered great results. And, it's FUN!

Michele Ashby, President/CEO, Tipping Point Media (Client: American Lung Association)



### Excellus Receives Brand Excellence Award- March 26<sup>th</sup>, 2008

Excellus Blue Cross Blue Shield Was Recently Honored By The National Blue Cross And Blue Shield Association For Having Achieved The Largest Percentage Increase In Brand Awareness Over The Previous Year. In Developing The Media Strategy And Plan For The Excellus 2007 campaign, Butler/Till Utilized In-House Consumer Research And A Sophisticated Media Planning Model To Insure Effective Levels Of Media Exposure Were Achieved Across Several Distinct Target Audience Segments.

Peter Infante, Butler/Till Media Services



### Verizon Wireless

Another Proud Reference To Marquis Medias Commitment To Quality, Service And Innovative Products. Primary Contact- Angela Tucker, Upstate Marketing Manager, Verizon Wireless

## Frequently Asked Questions:

### 1. Does Marquis Media Assist Me With Building A Campaign?

Yes, Marquis Media Comes Up With A Full Feasibility Recommendation Plan For Each Campaign, Which Includes Creative Ideas Working Within Your Budget And Synergy With Your Creative Agency.

### 2. Is Marquis Media An Advertising Agency?

No, We Are A Media Delivery Company Focusing On Out-Of-Home Marketing Services. Your Advertising Agency Designs Your Creative Message. We Are A Resource To Deliver That Message To Your Audience.

### 3. If My Advertising Agency Has Not Presented Such Targeted Out-Of-Home Options, Should I Inquire About This Being A Part Of Our Future Media Strategy?

Yes, You Should Inquire. All Advertising Agencies Are Different But Sometimes During The Creative Design Process Their Focus Remains Traditional Print, Radio And Television Mediums. The Problem Is These Mediums Do Not Offer The Reach They Once Had And Have Become Less Effective As Advertising Tools Due To The Advances In Technologies (Internet, Digital Video Recording Devices And Satellite Radio). It Has Been Widely Reported That By Year 2012, One Out Of Every Four Advertising Dollars Will Be Earmarked Towards Internet/Mobile Media And Outdoor/Alternative Advertising Methods.



**“Out Of Home Is The Only Advertising Media That Is Immune To Customer Avoid Ness.”**

**Paul Meyer-Global President, Clear Channel Outdoor**

